

Global Longevity Association – Privacy Policy

Effective Date: May 2025

1. Introduction

At the Global Longevity Association (“GLA,” “we,” “our,” or “us”), your privacy is of the utmost importance. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you interact with us through our websites, membership portal, events, newsletters, and affiliated platforms.

GLA is a membership-based organization dedicated to advancing longevity science, empowering thought leaders, and connecting innovators across health, wellness, and biotechnology industries.

By accessing or using our services, you agree to the terms outlined in this policy.

2. Information We Collect

2.1. Information You Provide Directly:

When you interact with GLA, you may provide us with personal information, including but not limited to:

- Name, title, and professional credentials
- Contact information (email, phone number, address)
- Billing information for membership or event fees
- Biographical and professional data (for directory listings or speaker opportunities)
- Responses to surveys or application forms
- Social media or website links

- Event participation preferences or dietary restrictions

2.2. Information Collected Automatically:

We may also collect technical data when you visit our website or open our emails, including:

- IP address
- Browser type and device information
- Date/time stamps
- Email engagement data (e.g., open rates, click-throughs)

Cookies and similar technologies may be used to enhance your user experience and improve our services.

3. How We Use Your Information

We use the information collected for the following purposes:

- To process memberships and event registrations
- To communicate with you regarding member benefits, programs, and updates
- To send newsletters, surveys, and educational content
- To build and manage our Member Directory and networking tools
- To feature member success stories, leadership profiles, and curated opportunities
- To ensure compliance with our Terms of Service and Code of Conduct
- To improve our platform, services, and event experiences

We may also use aggregated or anonymized data for research, internal reporting, or industry analysis.

4. Sharing Your Information

GLA does **not sell or rent your personal data**. We may share your information with:

- Trusted service providers and contractors who assist us in delivering services (e.g., payment processors, email platforms)
- Co-hosting partners or sponsors for events where you've opted in
- Professional advisors (legal, compliance, etc.)
- Legal authorities when required to comply with applicable law or legal processes

We may, with your consent, feature your profile or testimonials across GLA platforms.

5. Member Directory and Public Content

GLA offers optional opportunities for members to be included in our professional **Member Directory**, speaker database, or promotional campaigns. Inclusion is **voluntary** and may be revoked at any time by contacting us at [insert contact].

You are responsible for the accuracy of the information you provide in public-facing content.

6. Your Rights and Choices

You may:

- Access, correct, or delete your personal data at any time
- Opt out of marketing emails via the unsubscribe link
- Request a copy of your data ("Data Portability")
- Limit processing in accordance with applicable data protection laws (e.g., GDPR, CCPA)

To exercise your rights, contact: **info@GlobalLongevityAssociation.org**

7. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, or as required by law, including accounting and reporting obligations.

8. Data Security

GLA implements industry-standard technical and organizational measures to protect your data from unauthorized access, disclosure, alteration, or destruction.

However, no online system is completely secure. Please safeguard your credentials and notify us immediately of any suspected breach.

9. International Users

GLA is based in the United States, but we welcome global members. If you are accessing our services from outside the U.S., your information may be transferred, stored, and processed in accordance with U.S. privacy regulations.

10. Children's Privacy

Our services are not intended for individuals under the age of 18. We do not knowingly collect data from children.

11. Changes to This Policy

We may update this Privacy Policy from time to time. The “Effective Date” at the top of the page will reflect the latest version. Continued use of our services constitutes acceptance of the revised policy.

12. Contact Us

For any questions or concerns related to this Privacy Policy or your data rights, please contact:

Global Longevity Association

Email: info@GlobalLongevityAssociation.org